

G. Pulla Reddy Engineering College (Autonomous): Kurnool

IEEE Student Branch (STB15721)

08/08/2014

Sub: Awareness Programme on Higher Education at USA by Dr. Hari Kalva – Reg

The IEEE Student Branch of the institute has organized an awareness programme on **“Higher Education at USA”** by **Dr. Hari Kalva, Associate Professor and Director of Multimedia lab, Florida Atlantic University, USA** on 06/08/2014 at 2.15 PM. Dr. Hari addressed the gathering about the programmes offered and research facilities available at their university. Also, he explained the procedure of admissions in universities of USA. He explained about the prerequisites to get the research assistance and teaching assistance to the students. Moreover, he told about the hostel facilities, selection of courses, advantages of the doctoral programmes, etc. The brief Biodata of Dr. Hari is given below:

Dr. Hari obtained his doctoral degree from Columbia University. His area of interest is visual information processing which mainly focus on understanding and applying human visual perception, cognition and social context to optimize video quality and reduce bandwidth needed for video services. Currently he is working on various research projects like Perception inspired video coding, Social TV, HEVC encoding for mobile devices, Emotional audio and video perception, Crowd sourcing subjective video quality, Emotion classification using EEG, Parking lot occupancy computation using video analysis, HEVC transcoding, Entropy reduction using pixel permutations, HEVC transcoding. He also published about 120 papers various journals and conferences like IEEE, ACM, etc.

